2019-2021 SPONSORSHIP PROPOSAL

PARNDO YERTA
CHARLES CANE RESERVE

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BOSA SOCCER CLUB
EAGLES LACROSSE CLUB
Schinella's
Your Local Market
CITY INNER NORTH
Prospect

From the President

Football (soccer) is envisaged to grow and become the largest and most popular sport in Australia. It is a sport on a path of continuous expansion with player and audience numbers increasing.

BOSA FC is a proud sporting and social club, competing in both the South Australian Amateur Soccer League (SAASL) Saturday mens competitions and Football Federation of South Australia (FFSA) womens competition. Established in 1998, the club holds a proud history both on and off the field.

Located at Charles Cane Reserve on Churchill Road in Prospect, BOSA FC has a strong focus on community integration.

With over 100 registered male and female players and 300 non-playing members, BOSA FC offers an exceptional opportunity to connect with enthusiastic young people who are passionate about the club and their community.

BOSA FC provides a range of annual fundraising functions and social activities which help create club culture and support for the club, providing a community and social 'club of choice' for our members and the wider local community.

Our sponsorship program underpins our success in delivering these activities and we have appreciated diverse support from leaders in a wide range of industries.

Sponsors of BOSA FC receive extensive exposure and promotion with our membership group and the local community. I invite you to learn more about the opportunities available to your organisation within this proposal.

On behalf of BOSA FC, I look forward to your support.

Bruno Giovanniello
CLUB PRESIDENT

BOSA FC exists to provide an environment for the local community and old scholars to continue friendships in a family friendly, sporting, social and safe environment. Each year we strive to be the best and instill a winning culture through all teams, as well as maintain our image as a successful and well respected football club in our state.

History

BOSA FC was founded in 1998 when a small group of old scholars from the City of Prospect entered a team in the SAASL Saturday Division 1 Competition as the BOSA SC Hounds. Among the founding members of the club were inaugural President Ralph Armiento and Dr Robert Sergi, who are now Life Members.

Located at Charles Cane Reserve in Prospect, BOSA FC has a strong focus on community integration. In recent years the club has had an influx of young players who have bonded well with the more experienced generation at the club. This represents a social mix of various cultural backgrounds that defines and reflects the broader Prospect community.

Charles Cane Reserve, situated in the hub of Prospect provides our Club maximum exposure as the only soccer team and field in the local area.

Since its beginnings, BOSA FC has fielded competitive teams each year, with consistent top three finishes. The club has won many championships and cup titles over the years and aims to add to those accolades in the years ahead.

The success of BOSA FC has been its ability to attract old scholars and players from our diverse local community, which has increased in numbers each year thanks to the close connection with the City of Prospect community.

The primary commitment of BOSA FC is to provide a successful and social environment for people to enjoy the game of soccer. BOSA FC welcomes both male and female players of all ability to play in its senior or social teams. Each year we strive to be the best and instill a winning culture through all teams, as well as maintain our image as one of the most successful and well respected football clubs in our state.

Toilets,
CHAMPIONS
BOSA SC

Achievements

LEAGUE CHAMPIONSHIPS

Saturday Premier A
2005, 2013, 2016

Saturday Premier Reserves
2013, 2017, 2018

Saturday Division 5
2012, 2013, 2014

Saturday Division 7
2016, 2018

CUP TITLES

Challenge Cup
Winners – 2005
Runners Up – 2006, 2012

Reserve Cup
Winners – 2018

Alex Cichanowski Shield – Reserves
Winners – 2018

INDIVIDUAL AWARDS

Rossi Medal Winner
Enzo Perre – 2002
Charlie Holding – 2009

Templin Medal Challenge Cup
Angelo Pavanello – 2005

Coppola Medal Reserves Cup
Marc Caperna – 2018

Coaching Staff

PREMIER A

Dan Godley
COACH

Lee Robertson
ASSISTANT COACH

PREMIER B

John De Candia
COACH

DIVISION 5 DEVELOPMENT SQUAD

Josh Fullgrabe
COACH

DIVISION 7 SOCIAL TEAM

Joe Marcucci
COACH

DIVISION 5 WOMENS TEAM

Bruno Giovanniello
COACH

Bobby Tuffs
ASSISTANT COACH

DIVISION 6 WOMENS TEAM

Position to be filled
COACH

Committee & Volunteers

PRESIDENT
Bruno Giovanniello

GENERAL SECRETARY
Ralph Armiento

TREASURER
Michael Faiello

CLUB INTEGRITY
John DeCandia

MARKETING & SOCIAL MEDIA
WOMENS TEAM COORDINATOR
Marianne Grasso

IT & DIGITAL
Paul Grasso

SPONSORSHIP
Matt Siddall

CLUB OPERATIONS
Marc Caperna

MERCHANDISE, APPAREL
& MEMBERSHIPS
Sam Monteleone
Joseph Tonarelli

SOCIAL EVENTS
Jess Vatsilas
Brooke Ellis
Sabrina Mignone
Angelisa Marino
Brodie Newberry

Sponsorship Overview

BOSA FC is seeking to engage a variety of quality sponsors in a cooperative, mutually beneficial partnership for seasons 2019–2021 inclusive.

There are a number of set sponsorship packages available, which have been carefully designed to ensure that our sponsors achieve maximum exposure and return on investment.

Sponsorship Packages	**Per Year**
Diamond	$3,000
Platinum	$2,500
Gold	$1,500
Silver	$1,000
Bronze	$500

BOSA
BOSA

buildtec

buildtec
14
Century 21
Century 21
Century 21

gelato BELLO
Authentic Italian Ice Cream

BOSA

10

Schinella's
Your Local Market
3
Century 21
CITY INNER NORTH
Prospect

Sponsorship Benefits

SPONSOR BENEFIT	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Contract Length	**3 Years**	**3 years**	**3 years**	**3 years**	**3 years**
Exclusivity	✓	✓	✓	✓	✓
Team Apparel					
Your logo on home and away front of guernsey	✓				
Your logo (large) on front of training/warm-up top	✓				
Naming rights to clubroom terrace on game days	✓				
Your logo on home and away back of guernsey		✓			
Your logo (small) on front of training/warm-up top		✓			
Naming rights to goal ends of pitch on game day		✓			
Your logo on left or right guernsey sleeve			✓		
Your logo (medium) on back of training/warm-up top			✓		
Your logo on front or back of shorts OR training/warm-up sleeve				✓	

SPONSOR BENEFIT	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Signage					
Your logo on a flag pole banner at home games/events	✓	✓			
Your logo on clubroom terrace banner	✓				
Your logo on corflute signs at home games (beside goals)		✓			
Your logo on a corflute sign at home games (pitch-side)	✓	✓	✓	✓	✓
Your logo on sponsor board in BOSA FC clubrooms	✓	✓	✓	✓	✓
Online Media					
Your logo in 'The Hound Weekly' e-newsletter	✓	✓	✓	✓	✓
Your logo on the BOSA FC website home page	✓	✓	✓	✓	✓
Your company featured under the 'Sponsors' tab on the BOSA FC website with direct link to your website	✓	✓	✓	✓	✓
Your company events advertised through all BOSA FC social media avenues (Facebook, Twitter, Instagram, TeamApp) and weekly e-newsletter	✓	✓	✓	✓	✓

Please note that all sponsorship packages are negotiable and subject to change. Please contact us to arrange a meeting to discuss how we might best tailor sponsorship opportunities to promote your organization.

Exposure

BOSA Football Club is located on Churchill Road in the heart of Prospect. In this prominent position with maximum exposure to both road and foot traffic, your logo will not go unnoticed.

In this vibrant part of Prospect, we create a family atmosphere on all match days, as well as on our weekly meal nights and monthly awards nights. All our players and supporters are encouraged to attend these gatherings, granting our sponsors even more exposure and a chance to promote their business.

Online & Social Media

The BOSA FC website is an ideal medium to keep the general public and current members up to date with fixtures, results and events. In addition, it is a great way for sponsors to gain exposure, as your logo will be displayed on each page, as well as on a sponsors page with a small description of your business and a direct link to your website.

Our BOSA FC Facebook page has over 850 followers and is often used for advertising upcoming social events, as well as posting weekly fixtures and results. Sponsors may benefit from this through event advertising, as well as posts promoting offers and deals.

'The Hound Weekly' is a weekly e-newsletter that is emailed to over 250 subscribers every Friday. It contains fixtures, results and event information, with sponsor logos prominently displayed in the footer of the email.

In addition, our growing Twitter and Instagram pages, as well as our customised TeamApp, are used to promote sponsor support.

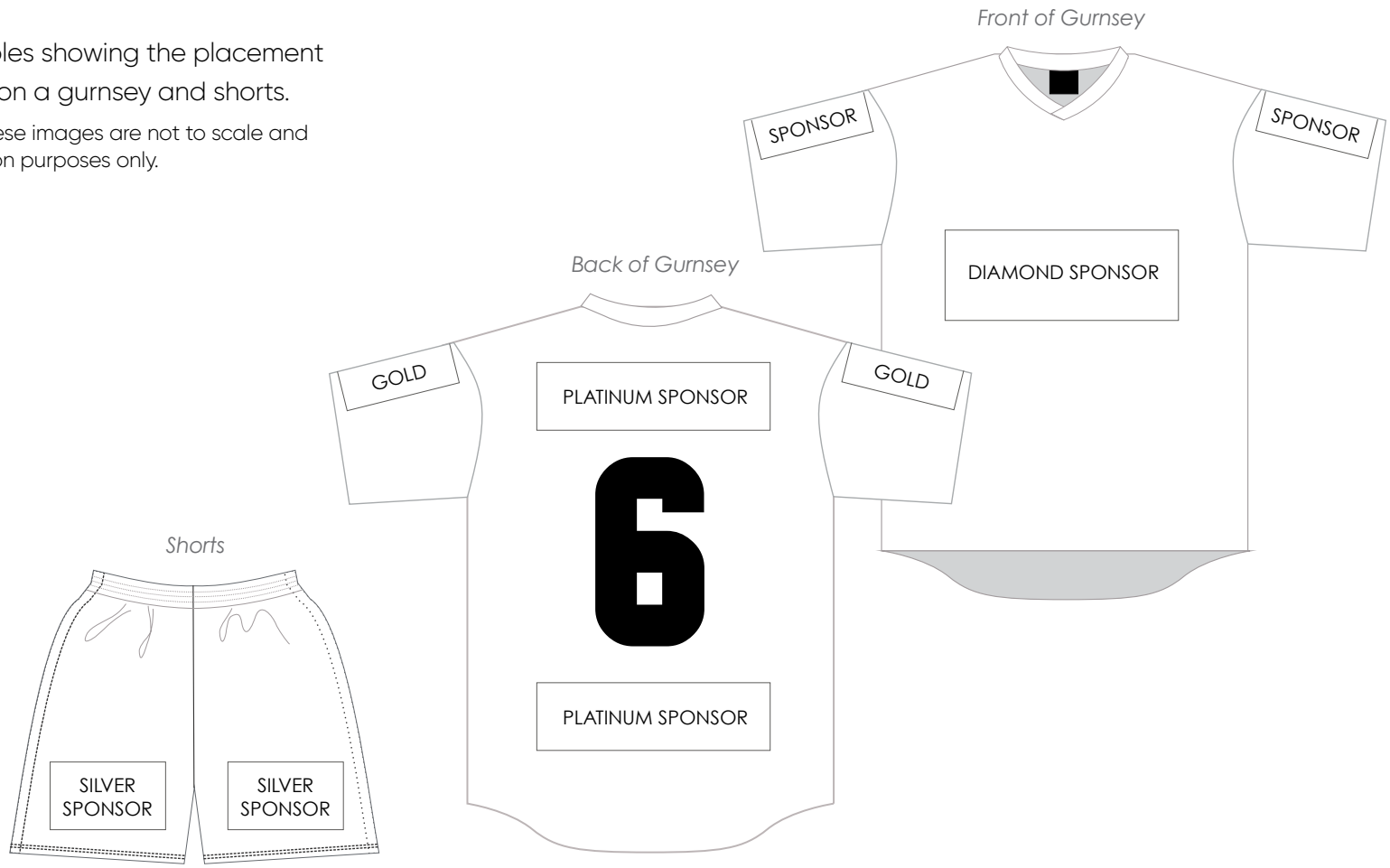
Signage

At all home games, corflute pitch-side banners are displayed to promote your company, along with large promotional flags for Diamond sponsors.

Team Apparel

A few examples showing the placement of your logo on a gurnsey and shorts.

Please note: these images are not to scale and are for illustration purposes only.



SOCCER CLUB

BOSA
20 YEARS

Schinella's

BOSA SC
buildtec
ARMIENTO
20

Events

BOSA FC holds various social events throughout the season. Sponsors may benefit from these functions through naming rights, signage, hosting and regular promotion.

Some of the events include:

SEASON LAUNCH
Held at the beginning of the season to meet coaching staff and welcome all new players to the club.

WEEKLY MEAL NIGHTS
Held every Wednesday night after training, this event gives the players and coaches a chance to share a meal and mingle with all six teams.

MONTHLY AWARD NIGHTS
Held on the first Wednesday of each month, where the best on ground winners are awarded for the four games prior and presented with a gift in recognition.

FIFA NIGHT
Held in June/July each year, this event gives the younger players an opportunity to show off their skills on Playstation or X-Box, for a chance to win great prizes - a favourite event every year.

QUIZ NIGHT
The most successful event of the year, usually held in August. This is a great night of trivia and fun to see who is the cleverest of the bunch.

FAMILY DAY
This event provides families and friends of players a chance to get together and enjoy a day of fun and activities.

ANNUAL AWARDS NIGHT
Held at the end of the year to celebrate the season and recognise those receiving awards for life membership, best on ground & more.

Contact

To discuss the sponsorship opportunities offered by BOSA FC please contact:

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President

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General Secretary

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