



2022-2024 SPONSORSHIP PROPOSAL

PABLO YERIA
CHARLES CANE RESERVE



Contents

Introduction	5
History	7
Achievements	9
Coaching Staff	10
Committee & Volunteers	11
Sponsorship Overview	12
Sponsorship Benefits	14
Exposure	16
Online & Social Media	17
Team Apparel	19
Signage	20
Events	22
Contact	24



BOSA FOOTBALL



EAGLES LACROSSE CLUB



RayWhite
WEST TORRENS

buildtec

Schinella's
Best Local Market

Introduction

Football (soccer) is envisaged to grow and become the largest and most popular sport in Australia. It is a sport on a path of continuous expansion with player and audience numbers increasing.

BOSA FC is a proud sporting and social club, competing in both the South Australian Amateur Soccer League (SAASL) Saturday mens competitions and Football South Australia (FSA) womens competition. Established in 1998, the club holds a proud history both on and off the field.

Located at Charles Cane Reserve on Churchill Road in Prospect, BOSA FC has a strong focus on community integration.

With over 120 registered male and female players and over 300 non-playing members, BOSA FC offers an exceptional opportunity to connect with enthusiastic young people who are passionate about the club and their community.

BOSA FC provides a range of annual fundraising functions and social activities which help create club culture and support for the club, providing a community and social 'club of choice' for our members and the wider local community.

Our sponsorship program underpins our success in delivering these activities and we have appreciated diverse support from leaders in a wide range of industries.

Sponsors of BOSA FC receive extensive exposure and promotion with our membership group and the local community. We invite you to learn more about the opportunities available to your organisation within this proposal.

Vision

BOSA FC exists to provide an environment for the local community and old scholars to continue friendships in a family friendly, sporting, social and safe environment.

Each year we strive to be the best and instill a winning culture through all teams, as well as maintain our image as a successful and well respected football club in our state.

History

BOSA FC was founded in 1998 when a small group of old scholars from the City of Prospect entered a team in the SAASL Saturday Division 1 Competition as the BOSA SC Hounds. Among the founding members of the club were inaugural President Ralph Armiento and Dr Robert Sergi, who are now Life Members.

Located at Charles Cane Reserve in Prospect, BOSA FC has a strong focus on community integration. In recent years the club has had an influx of young players who have bonded well with the more experienced generation at the club. This represents a social mix of various cultural backgrounds that defines and reflects the broader Prospect community.

Charles Cane Reserve, situated in the hub of Prospect provides our Club maximum exposure as the only soccer team and field in the local area.

Since its beginnings, BOSA FC has fielded competitive teams each year, with consistent top three finishes. The club has won many championships and cup titles over the years and aims to add to those accolades in the years ahead.

The success of BOSA FC has been its ability to attract old scholars and players from our diverse local community, which has increased in numbers each year thanks to the close connection with the City of Prospect community.

The primary commitment of BOSA FC is to provide a successful and social environment for people to enjoy the game of soccer. We welcome both male and female players of all ability to play in our senior or social teams. Each year we strive to be the best and instill a winning culture through all teams, as well as maintain our image as one of the most successful and well respected football clubs in our state.



Achievements

MEN'S LEAGUE CHAMPIONSHIPS

Premier A

2005, 2013, 2016, 2019

Premier B

2013, 2017, 2018

C Grade

2012, 2013, 2014

C2 Grade

2016, 2018, 2020, 2021

Over 35

2021

WOMEN'S LEAGUE CHAMPIONSHIPS

Division 5

2019

Division 6

2019

MEN'S CUP TITLES

Challenge Cup

Winners – 2005

Runners Up – 2006, 2012

Reserve Cup

Winners – 2018

Alex Cichanowski Shield

Winners – 2020

Alex Cichanowski Shield – Reserves

Winners – 2018

Over 35s Cup

Winners – 2021

INDIVIDUAL AWARDS

Rossi Medal Winner

Enzo Perre – 2002

Charlie Holding – 2009

Templin Medal Challenge Cup

Angelo Pavanello – 2005

Coppola Medal Reserves Cup

Marc Caperna – 2018

Tony Delo Medal

Lee Robertson – 2021

Coaching Staff

PREMIER A

Matt Kemp
COACH

Marc Caperna
ASSISTANT COACH

PREMIER B

Paul Festa
COACH

Adam Carbone
ASSISTANT COACH

C GRADE

Nick Guidolin & Jared Bastable
CO-COACHES

C2 GRADE & OVER 35S

Joe Marcucci & Angelo Grasso
CO-COACHES

WOMEN'S A

Adam Manning
COACH

Bobby Tuffs
ASSISTANT COACH

WOMEN'S B

Joe DeMaria
COACH

Aladin Irabona
ASSISTANT COACH

We always strive for greatness and take great pride in appointing the highest quality of personnel to lead the club on-field. In addition to our current Premier A coach, previous coaches include:

Matt Kemp (current coach)

- 72 NSL Games, seven goals (Adelaide United, Adelaide City)
- A-League Championship Winner 2008 (Melbourne Victory)
- 121 A-League Games, four goals (Adelaide United, Melbourne Victory)

Dan Godley (2019–2021)

- NPL National Championship – '04
- NPLSA Championships – '04, '09, '12
- 414 NPL games, five goals
- FSA Life Member Inductee – '18

Dino Mennillo (2016–2018)

- Dual NSL Championship Winner (Wollongong Wolves)
- 187 NSL games, 29 goals (Wollongong Wolves, Adelaide City, NZ Knights)

Phil Scardigno (2012–2015)

- NPLSA Championship Winning Coach

Committee & Volunteers

PRESIDENT

Ralph Armiento

SECRETARY

Marianne Grasso

TREASURER

Vacant

SPONSORSHIP

Paul Grasso

LEGAL AFFAIRS & GRANTS

Shania Burns

SOCIAL MEDIA & MARKETING

Lana DiStefano

MERCHANDISE & APPAREL

Joseph Tonarelli

FOOTBALL DIRECTOR

Marc Caperna

GENERAL COMMITTEE MEMBER

Sam Monteleone

EVENTS COORDINATOR

Matt Siddall

EVENTS SUB-COMMITTEE

Shania Burns

Lana DiStefano

Tom Mitchell

Michael Tocchetti

Joseph DeMaria

Peter Kollis

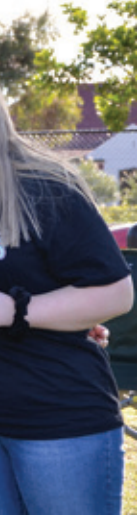
Sponsorship Overview

BOSA FC is seeking to engage a variety of quality sponsors in a cooperative, mutually beneficial partnership for seasons 2022–2024 inclusive.

There are a number of set sponsorship packages available, which have been carefully designed to ensure that our sponsors achieve maximum exposure and return on investment.

Sponsorship Packages	Per Year
Diamond (1 Available)	\$4,000
Platinum (2 Available)	\$3,000
Gold (2 Available)	\$2,500
Silver (4 Available)	\$2,000
Bronze (4 Available)	\$1,500
Blue (2 Available)	\$1,500
Maroon (4 Available)	\$1,000





Sponsorship Benefits

SPONSOR BENEFIT	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	BLUE	MAROON
Contract Length	3 Years	3 years	3 years	3 years	3 years	3 years	3 years
Exclusivity	✓	✓	✓	✓	✓	✓	✓
Team Apparel							
Your logo on home and away front of guernsey	✓						
Your logo (large) on front of training top	✓						
Your logo on home and away back of guernsey		✓					
Your logo (small) on front of training top		✓					
Naming rights to goal ends of pitch on game day		✓					
Your logo on home and away guernsey sleeve			✓				
Your logo on back of training top					✓		
Your logo on front or back of shorts				✓			
Your logo on training top sleeve			✓				

SPONSOR BENEFIT**DIAMOND****PLATINUM****GOLD****SILVER****BRONZE****BLUE****MAROON****Signage**

Your logo on a flag pole banner at home games/events	✓	✓						
Your logo on clubroom terrace banner	✓							
Your logo on bench marquee – large rear panel	✓	✓						
Your logo on bench marquee – small side panel							✓	
Your logo on corflute signs at home games (beside goals)		✓						
Your logo on a corflute sign at home games (pitch-side)	✓	✓	✓	✓	✓	✓	✓	✓
Your logo on sponsor board in BOSA FC clubrooms	✓	✓	✓	✓	✓	✓	✓	✓

Online Media

Your logo in 'The Hound Weekly' e-newsletter	✓	✓	✓	✓	✓	✓	✓	✓
Your logo on the BOSA FC website home page	✓	✓	✓	✓	✓	✓	✓	✓
Your company featured under the 'Sponsors' tab on the BOSA FC website with direct link to your website	✓	✓	✓	✓	✓	✓	✓	✓
Your company events advertised through all BOSA FC social media avenues and weekly e-newsletter	✓	✓	✓	✓	✓	✓	✓	✓

Exposure

BOSA Football Club is located on Churchill Road in the heart of Prospect. In this prominent position with maximum exposure to both road and foot traffic, your logo will not go unnoticed.

In this vibrant part of Prospect, we create a family atmosphere on all match days, as well as on our weekly meal nights and monthly awards nights. All our players and supporters are encouraged to attend these gatherings, granting our sponsors even more exposure and a chance to promote their business.



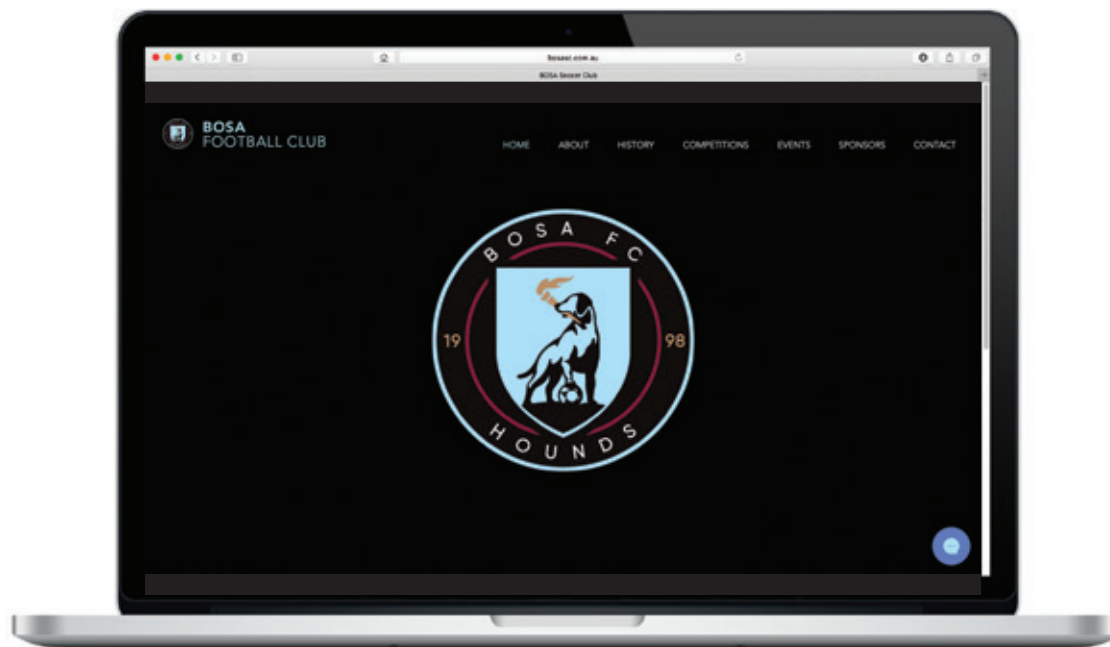
Online & Social Media

The BOSA FC website is an ideal medium to keep the general public and current members up to date with fixtures, results and events. In addition, it is a great way for sponsors to gain exposure, as your logo will be displayed on each page, as well as on a sponsors page with a small description of your business and a direct link to your website.

Our BOSA FC Facebook page has over 1k followers and is often used for advertising upcoming social events, as well as posting weekly fixtures and results. Sponsors may benefit from this through event advertising, as well as posts promoting offers and deals.

'The Hound Weekly' is a weekly e-newsletter that is emailed to over 350 subscribers every Friday. It contains fixtures, results and event information, with sponsor logos prominently displayed in the footer of the email.

In addition, our growing Twitter and Instagram pages, as well as our customised TeamApp, are also used to promote sponsors.





Schinella's
Your Local Market

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Your Local Market

TIZZE
SCIRO

R.A.B. BUILDING
& CARPENTRY

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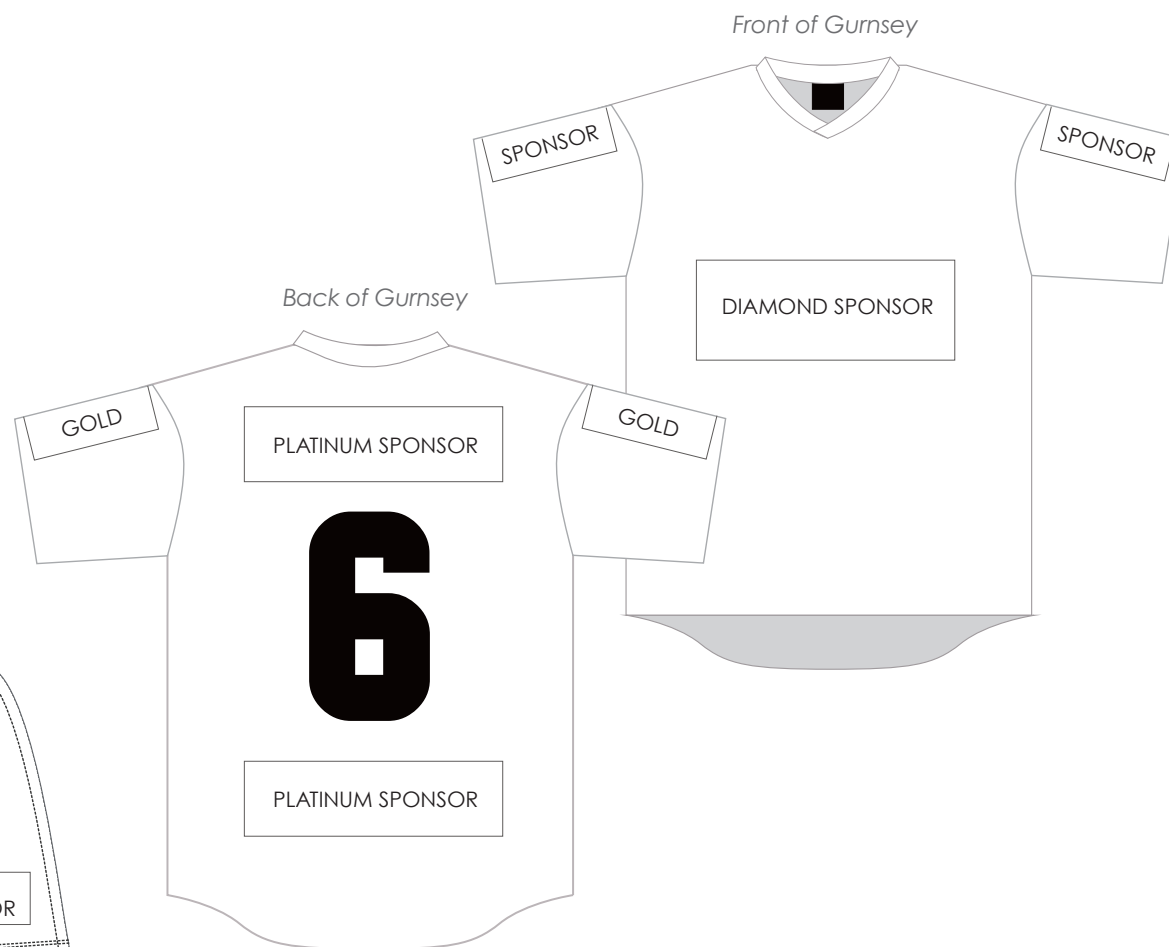
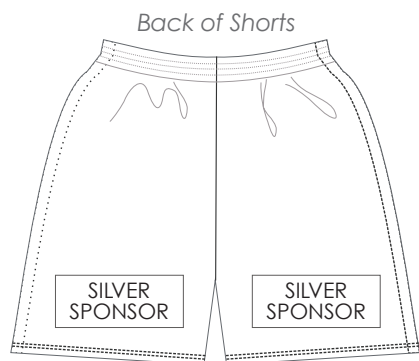
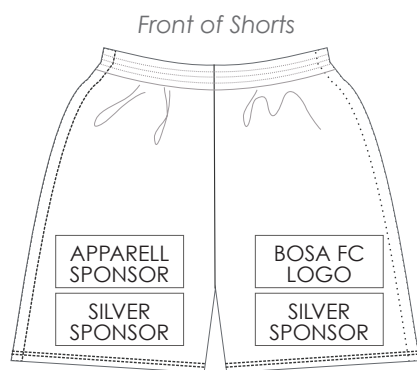
TIZZE
SCIRO

R.A.B. BUILDING
& CARPENTRY

Team Apparel

A few examples showing the placement of your logo on a gurnsey and shorts.

Please note: these images are not to scale and are for illustration purposes only.



Signage

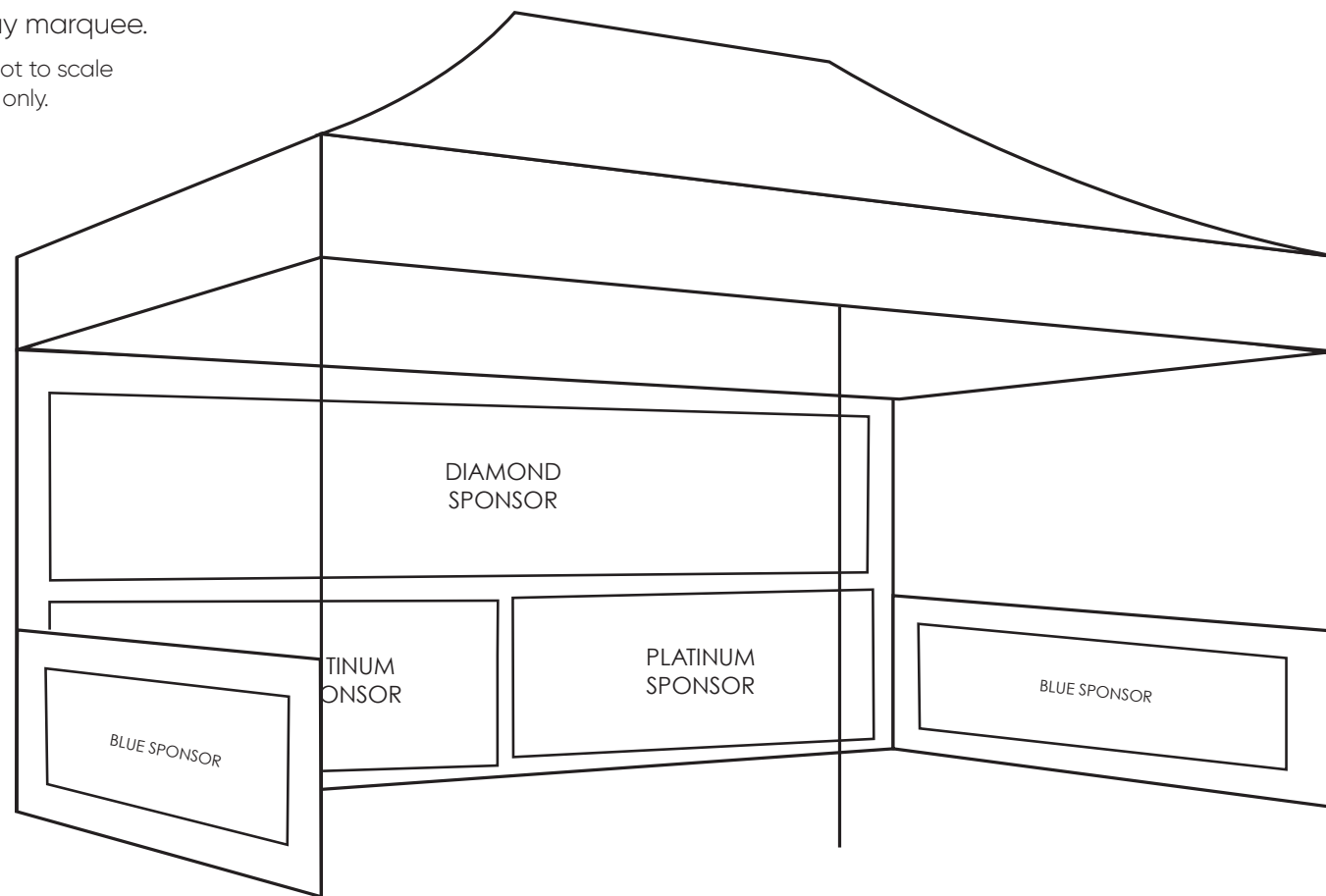
At all home games, corflute pitch-side banners are displayed to promote your company, along with large promotional flags for Diamond sponsors.



Signage

An example showing the placement of your logo on the game day marquee.

Please note: these images are not to scale and are for illustration purposes only.







Events

BOSA FC holds various social events throughout the season. Sponsors may benefit from these functions through naming rights, signage, hosting and regular promotion.

Some of the events include:

SEASON LAUNCH

Held at the beginning of the season to meet coaching staff and welcome all new players to the club.

WEEKLY MEAL NIGHTS

Held weekly after men's and women's trainings – this event gives the players and coaches a chance to share a meal and mingle with all teams.

MONTHLY AWARD NIGHTS

Held on the first Wednesday of each month, where the best on ground winners are awarded for the four games prior and presented with a gift in recognition.

GAMES NIGHT

Held mid-year, this event gives players and members an opportunity to show off their skills in a variety of games for a chance to win great prizes – a favourite event every year.

QUIZ NIGHT

The most successful event of the year, usually held in August. This is a great night of trivia and fun to see who is the cleverest of the bunch.

FAMILY DAY

This event provides families and friends of players a chance to get together and enjoy a day of fun and activities.

ANNUAL AWARDS NIGHT

Held at the end of the year to celebrate the season and recognise those receiving awards for life membership, best on ground & more.

Contact

To discuss the sponsorship opportunities offered by BOSA FC please contact:

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Sponsorship

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